

MARIA LUISA (LULU) S. MOGUEL

Ms. Moguel is a management consultant and an organizational development specialist. Her field of expertise is in Human Resource Development encompassing the design and conduct of training programs in the areas of management, supervision, customer relations, marketing and sales, personality development, training the trainers, secretarial development, team building, planned change, and value formation, among others. At present, she oversees her own operations at the LSM (MKTG & HRD) Consultants, Inc. and conducts training for local and multi-national establishments in the country and abroad. She has been invited to assist in developing small-scale industries and guide them in running their own business set-ups. She is one of the pioneer resource speakers of Ateneo de Manila University's Institute of Banking and Center for Continuing Education. She also extends her services to the campuses of Ateneo de Manila University (Loyola Heights) undertaking leadership seminars for the students; De La Salle University, engaging in diversified programs for St. Benilde College students; and Asian Institute of Tourism, as sole resource person for Personality Development in its annual Practicum Seminar for graduating students since 1983. She was formerly connected with John Clements Consultants, Inc. as Senior Management Consultant.