

Why Participate

There are numerous benefits to participating in the Global Compact. These include:

- Demonstrating leadership by advancing universal principles and responsible corporate citizenship to make the global economy more sustainable and inclusive.
- Producing practical solutions to contemporary problems related to globalisation, corporate citizenship and sustainable development in a multistakeholder context.
- Managing risks by taking a proactive stance on critical issues.
- Accessing the UN's global reach and convening power with governments, business, labour, civil society and other stakeholders.
- Sharing good practices and learnings.
- Improving corporate/brand management, employee morale and productivity, and operational efficiencies.